

### Your Guide To Our Honeybee Hive Adoption Plans 2021 / 2022



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# Welcome

Home to the Native honey Bee!

Bees & Co. started at the world's first certified Carbon Neutral honey farm and is home to the native British honeybee.

We're award-winning, ethical bee farmers caring for bees on behalf of some of the most recognisable and iconic brands in Britain.

Our beehive adoption plans are helping to prevent the decline of the native British honeybee, whilst providing an innovative and natural sustainability solution for responsible businesses looking for creative CSR or carbon offsetting solutions.

Read on to discover what we do, how it works and the myriad benefits of adopting bees for your business.

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Salma Honeybee farmer & Tutor www.beesforbusiness.com



Jez Rose - Founder - Bees & Co.

Featured in:





The Telegraph



Inspired by my love for these amazing creatures, we are delighted to be involved with Bees for Business and to have adopted a hive - we're already planning a toast and honey tasting session with our first jar!

Sophie Allport, founder, Sophie Allport

# What We Do

"A. MELLIFERA [THE HONEYBEE] APPEARS TO BE THE MOST IMPORTANT, SINGLE SPECIES OF POLLINATOR ACROSS THE NATURAL SYSTEMS STUDIED." THE ROYAL SOCIETY, 2018



#### Sustainability for Responsible Businesses

We install your adopted hive at one of our exclusive apiary sites, caring for the bees throughout the year.

We'll send hi-res imagary and video of your newly adopted hive and occasional additional updates ideal for social sharing - your hive can contain as many as 80,000 bees at the peak of summer!



#### Honey As Unique As Your Brand

Each September, true to our artisan approach, we harvest the honey by hand. A flavour signature of the landscape the bees forage on, your honey will be as unique as your brand. As part of our community engagement program, we send 12 jars of honey from your hive to a national food bank helping those on low incomes to have access to healthier eating.

ACCORDING TO VARIOUS RECENT STUDIES GLOBAL INSECT DECLINE IS IN ABUNDANCE OF 50-75%" SOIL ASSOCIATION, 2019

You'll have the option to purchase jars of honey for your own use at our exclusive wholesale prices, and add customised labels to your jars. Ideal for client gifts, email us to request a copy of our Corporate Gifting Catalogue.

Honey lovers:







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## Reducing Carbon, Maximising — Environmental Impact—

### Become climate positive for just £4.80 per week

Adopting a hive with Bees & Co. provides an engaging solution for carbon offsetting, supporting local environment and business:

- association with the world's first certified Carbon Neutral honey farm
- our organic farm uses 100% renewable energy with a 'closed loop' recycling system
- our native honeybees have zero carbon footprint unlike other imported, non-native species
- our hives are handmade from British sustainable cedar wood, sourced from renewable suppliers





We are helping to maintain the bee population, but we also receive honey from our very own hive, which we can either use as gifts for suppliers, or as a reward for staff. We're really excited about this initiative and we hope that other companies will join in to ensure that the honeybee population is protected for years to come.

Becky Naylor, co-founder and Director of Client Services, Bronco

# Culture + CSR

#### Stakeholders and Press

Adopting a beehive of native British bees is topical, unusual and newsworthy. Our free Press Kit supports you in letting key stakeholders and both national and trade press know about your exciting adoption.

#### **Digital Engagement**

We upload your licence-free updates to an exclusive, secure Dropbox folder. Use the visual resources to engage teams and keep customers, employees and stakeholders up to date with your brand's adopted bees.







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## ADOPT A PERSONALISED HIVE - $\pm 250 + vat$ for 12 months ( $\pm 150 + vat$ per each following year)

- 1x handmade hive of native British honeybees, including a plaque featuring your logo
- · Licence-free updates imagary and video of your newly installed hive
- Framed, personalised adoption certificate
- 12x 227g jars of your hive's delicious, 100% British, raw honey donated to a national food bank
- Additional jars available at just £3.95 per jar
- Full apiary adoption and bespoke options available.







I can honestly say I smiled my way through the entire day. The course is beautifully planned and delivered and the surroundings are everything you could hope for in an ethical, artisan beekeeping environment - even down to yummy ethical vegan refreshments throughout the day

Kara



# Make It Your Own

#### **Exclusive Own-Brand Honev**

Increase customer and employee engagement with honey as exclusive as your organisation. Add fully bespoke labels to your jars, which we apply at no additional cost before shipping your unique, own-brand honey direct to your door.

#### Unique Corporate Gifting

Memorable, natural and exclusive products for rewarding colleagues, thanking clients and celebrating ...

We supply honey and exclusive honey-related products to some of the most iconic restaurant and hotel brands, retail stores and businesses worldwide.

Request a free copy of our Corporate Gifting Catalogue for 100% British, raw, artisan products all beautifully presented and all suitable for customised printing.

#### **Exciting Off-Site Experiences**

We've put together a fun, exciting and fascinating off-site experiences giving you and your colleagues the opportunity too be a beekeeper for a day. Bring your staff, clients and key stakeholders to enjoy a personal, guided tour of a beehive, a tour of the Nectar Gardens and delicious honey tasting session.









100% britz

raw honey





### Adopt your very own hive today

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